

MTConnect: Connecting Manufacturing Conference

www.MTConnect.org/MC2

November 8 - 10, 2011
Hyatt Regency, Cincinnati, Ohio

[MC]²

*Are you ready to learn
what MTConnect can
bring to your shop
floor – and your
bottom line?*



Register today for the first-ever [MC]² MTConnect[®]: Connecting Manufacturing Conference. This event will focus on both the business and technical aspects of MTConnect[®], fostering conversations about implementing the standard, as well as the increased productivity and ROI that it can bring.

[MC]² will offer many benefits to a wide range of attendees, including end users, equipment suppliers, software developers, distributors, independent software vendors, integrators, and consultants.

FEATURED KEYNOTES

Inside the World of Google

Michael Geldner
Federal Account Manager

*Anytime, Anywhere Manufacturing
in the 21st Century*

Chris Melissinos
VP of Corporate Marketing



VERISIGN™

About MTConnect[®]

MTConnect is a set of open, royalty-free standards intended to foster greater interoperability between controls, devices, and software applications by publishing data over networks using the Internet Protocol.

By establishing an open and extensible channel of communication for plug-and-play interconnectivity between devices, equipment and systems, MTConnect allows sources to exchange and understand each other's data. Managers can then get near real-time data from throughout a factory. This data can be used to improve operational efficiency and optimize productivity.

[MC]² AGENDA

Agenda up-to-date as of 8/9/11

TUESDAY, NOV. 8, 2011

- 1:00 PM - 7:00 PM [MC]² Registration
- 6:00 PM - 8:00 PM Opening Reception

WEDNESDAY, NOV. 9, 2011

7:00 AM - 5:30 PM	[MC] ² Registration	
7:00 AM - 8:00 AM	Continental Breakfast	
8:00 AM - 8:15 AM	[MC] ² Welcome	
8:15 AM - 9:00 AM	Keynote Speaker Inside the World of Google - Michael Geldner, Federal Account Manager, Google, Inc.	
9:10 AM - 9:55 AM	Technical Session What is MTConnect: A Technical Perspective	Business Session What is MTConnect: A Business Perspective
	Technical Workshop MTConnect 101: Fundamentals of MTConnect	Business Session Getting Started with MTConnect
10:15 AM - 11:00 AM		Business Session Expert Panel: Monitoring Your Shop Floor Using the MTConnect Protocol
11:00 AM - 12:00 PM		Business Session Expert Panel: Monitoring Your Shop Floor Using the MTConnect Protocol
12:00 PM - 2:00 PM	Lunch and Exhibits	
2:15 PM - 3:05 PM	Technical Workshop MTConnect Architecture: Understanding and Building MTConnect Agents and Adapters	Business Session Panel: How Do I Make Money and Save Time with MTConnect?
		Business Session Business Intelligence for Manufacturing
3:10 PM - 4:00 PM		
4:20 PM - 5:30 PM	MTConnect in Real Life - MTConnect Users Panel	
5:30 PM - 7:00 PM	[MC] ² Reception and Exhibits	
7:30 PM - 8:30 PM	Room #1 Birds of a Feather: Intergrating Flow Meter Data to Monitor Usage of Compressed Air	Room #2 Birds of a Feather: TBD
	Room #1 Birds of a Feather: MTConnect-OPC UA - A Business Perspective	Room #2 Birds of a Feather: TBD
8:30 PM - 9:30 PM		
	Room #1 Birds of a Feather: MTConnect Open Q & A	Room #2 Birds of a Feather: TBD
9:30 PM - 10:30 PM		

THURSDAY, NOV. 10, 2011

7:00 AM - 12:30 PM	[MC] ² Registration	
7:00 AM - 8:00 AM	Continental Breakfast	
8:00 AM - 8:15 AM	[MC] ² Welcome	
8:15 AM - 9:00 AM	Keynote Speaker Anytime, Anywhere Manufacturing in the 21st Century - Chris Melissinos, VP of Corporate Marketing, Verisign	
9:10 AM - 9:55 AM	Technical Session MTConnect as an Integration Tool for the Shop Floor Environment	Business Session Panel: Supply Chain Visibility Using MTConnect
	Technical Workshop MTConnect Hello World: Building Your First MTConnect Application Using the SDK	Business Session Sustainable Aerospace Manufacturing
10:15 AM - 11:00 AM		Business Session The Role of MTConnect in Defense Manufacturing
11:00 AM - 12:00 PM		
12:00 PM - 12:45 PM	Closing Session: The Future of MTConnect	